MoMA WHOLESALE 2014

DISCOVER NEW PRODUCTS, CLASSICS, & AWARD-WINNING HOLIDAY CARDS MoMAWHOLESALE.ORG T

SHOP MoMA



Situated in the heart of New York City, MoMA inspires and engages the public by providing access to the world's finest collection of modern and contemporary art. As an extension of the Museum's educational mission, MoMA Wholesale manufactures and distributes thoughtfully designed, innovative, curator-approved products, disseminating the values of Good Design. MoMA Wholesale began its mission more than 50 years ago, when contemporary artists and designers were invited to submit designs to be featured in MoMA's holiday card competition. Today, MoMA Wholesale is the authoritative resource for design objects, offering a diverse assortment , including unique gifts, personal accessories, practical and playful items for the home and office, stationery, and a whimsical assortment of holiday cards.

TABLE OF CONTENTS HOME p4-7 OFFICE p8-13 FRANK LLOYD WRIGHT p14-21

PERSONAL ACCESSORIES p22-23 Stationery p24-27 Holiday p28-35





18

p12





SHOP HOME





....







1 NEW MUSHROOM SHAKERS HLYNUR ATLASON, 2013. The stainless steel and cork elements of this Icelandic designer's whimsical salt-and-pepper shakers combine to form button mushrooms. The one-holed shaker holds salt, and the three-holed shaker holds pepper. Made in China. Hand-wash only. 2h x 2"w. Boxed. **#102610**

2 RAMEN SPOON + FORK MASAMI TAKAHASHI, 2007. Originally created for Sugakiya, a popular ramen noodle chain in Japan, this combination spoon and fork easily ladles soup and twists noodles, allowing the user to enjoy both at once. Made in Japan of stainless steel. Dishwasher-safe. 7.751 x 2"w. Boxed. #72602

3 HANDS BOWL YUMI MASUKO, 2003. The design for this versatile bowl mimics the most natural vessel—a pair of hands. Made in Japan of porcelain. Dishwasher- and microwave-safe. 3h x 7w x 6.5"d., 8oz. Boxed. **#86401**

4 ORBIT SERVER CARLO CONTIN, 2012. A beautiful pairing of industrial and natural materials, this three-tiered server can be configured in a variety of ways. The bamboo platters unscrew from the stainless-steel base for convenient storage. Made in China. Clean with damp cloth; wipe dry. Plates: 8"diam. Base (open): 12.51 x 3.75"h. Boxed. **#99169**

5 BAKUS TRIVET TATI GUIMARÃES, 2008. An ideal way to collect and repurpose corks from special occasions. The stainless-steel frame becomes a trivet when you place wine corks atop the 36 bent spikes. (Corks not included.) Made in Spain. .75h x 8l x 7.25"w. Boxed. **#99171**

RIBBON VASES PETER HEWITT, 1996. This sinuous contrast of metal and glass gives resonance to everyday materials. A metal band, curved to hold water and flowers, is suspended securely between parallel walls of glass. Made in China of anodized aluminum and thick plate glass. Boxed.

- 6 TALL 11h x 2.5w x 2"d. **#13392**
- 7 GRAND TALL 14.25h x 5.5w x 2.75"d. **#21543**
- 8 SQUARE 7.75h x 6.75w x 2"d. #13393
- 9 GRAND SQUARE 10.5h x 9w x 2.75"d. #21544

10 TWO MOONS VASE JAMES MOHN, 2011. Architect and interior designer James Mohn was inspired by elemental shapes when designing this minimalist vase. Two hand-formed round openings evoke the moon, and depending on the viewing angle, can call to mind the moon's phases or the experience of an eclipse. The unusual design enables flowers to be displayed through any of the vase's three openings, and emphasizes the beauty of the blooms, as well as the stems and leaves. Made in Japan of porcelain. Hand-wash recommended. 9.5h x 5w x 4.25°d. Boxed.

#93842

11 OUTLINE VASE YUKO TOKUDA, 2005. This elegant porcelain bud vase is a novel interpretation of the classic vase silhouette and offers a fresh way to display flowers. Made in Japan. Hand-wash only. 9.5h x 6.5w x 2.75"diam. Boxed. **#65140**

12 NEW BLOSSOM VASE MAX KISTNER, 2013. When propped in this simple vase, gatherings of snipped flowers appear to bloom magically from the ceramic base. The illusion is created by inserting flower stems onto the four brass rods which fit into an acrylic insert and help the stems draw water to retain freshness. Made in China. Hand-wash only. Base: 1.25h x 5"diam. Boxed. **#103698**

#103090

13 MONDRIAN TUMBLERS Based on Composition in Red, Blue, and Yellow (1937-42), this glass tumbler was produced in conjunction with the Museum's retrospective of the artist. Made in the USA. Hand-wash only. 4h x 3"diam.; 14oz. #12668

14 STEMMARKERS ERIC JANSEN, 2003. These colorful devices clip to the stems and rims of glasses so everyone can keep track of which glass belongs to whom. Set of ten disks comes stacked on a spool for convenient storage. Made of EVA foam. Each disk: 1"diam. Clamshell packaging. #47954

15 STACKING COASTER SET These stackable, waterproof silicone coasters are made for both indoor and outdoor use. The raised border collects condensation, further protecting the surface below. A perfect companion piece to the Stemmarkers set, the six bright coaster colors allow guests to find their beverages with ease. Made in China. Dishwasher-safe. 4.5"diam. Clear acetate box. **#64733**

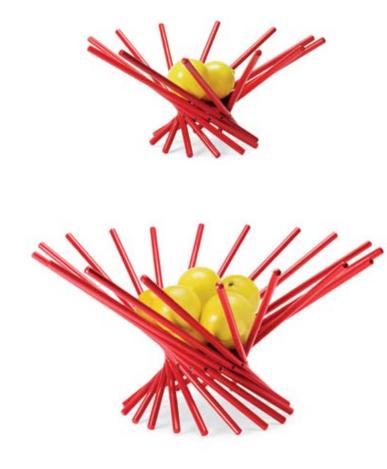
11

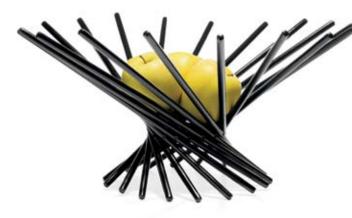
10











10, 11, 12

SATELLITE BOWL CARLO CONTIN, 1999. The Satellite Bowl is the result of an effort to arrange uniform sticks into the simplest geometric form. Comprised of lacquered wooden spokes, it serves as a remarkable design object and a dramatic centerpiece. Made in Indonesia. Wipe clean; do not submerge. Boxed.

10 SMALL RED Open: 6h x 14.5"w. Closed: 12h x 3.25"w. **#94009**

11 LARGE RED Open: 9h x 19.5"w. Closed: 16h x 4.5"w. #94008

12 LARGE BLACK Open: 9h x 19.5"w. Closed: 16h x 4.5"w. #41016

SMALL BLACK (not shown) Open: 6h x 14.5"w. Closed: 12h x 3.25"w. **#70449**



5,6 State 7,8

HISTORY OF ART COLLECTION This selection of products is based on a whimsical illustration created by Donald Seitz in 1991 which outlines the history of art with smiley faces appropriately altered in the styles of famous artists. Made in China. (See pages 22 and 24 for additional History of Art products.)

- 1 PLACEMAT Made of polypropylene. Wipe clean.
- 11.5h x 16.75"w. **#93187**

2 COASTERS Made of laminated MDF with polypropylene coating and velveteen backing. Wipe clean. Set of six. 3.75"sq. Clear acetate box. **#93316**

3 MUG Made of ceramic. Dishwasher- and microwave-safe. 3.5h x 3.25"diam.; 10oz. **#94055**

 ${\bf 4}$ NEW MINIPRINT Clear sleeve with backboard. 13h x 11"w. ${\bf \#102340}$

SCRIBBLE PLACEMATS AND COASTERS NAOKI ONO AND YUUKI YAMAMOTO, 2012. These playful placemats and coasters feature designs that mimic charcoal and pencil scribbles. Made in China of silicone. Hand-wash only. Set of four coasters in a clear acetate box. Placemats are poly-bagged.

- 5 PLACEMAT, SCRATCH 12.5h x 19"w. **#99166**
- 6 COASTERS. SCRATCH 4.75"sg. **#99168**
- 7 PLACEMAT, DOODLE 12.5h x 19"w. **#99165**
- 8 COASTERS, DOODLE 4.75"sq. **#99167**

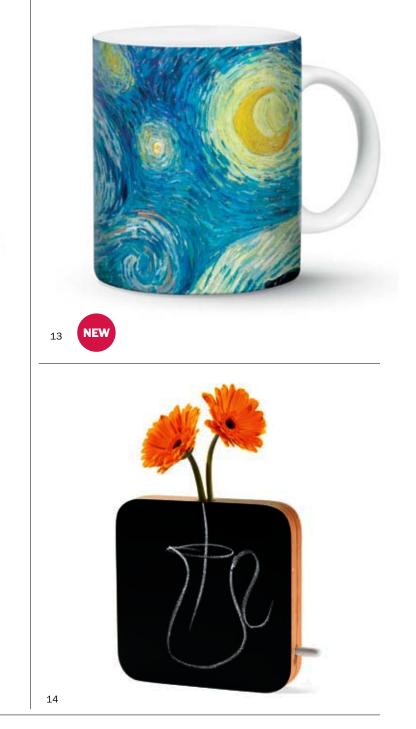
9 EAMES CHAIRS COASTERS Each of these clear acrylic coasters displays a different Eames chair: 1948 La Chaise; 1946 Molded Plywood Chair with Metal Legs; 1951 Wire Side Chair; and 1956 Lounge Chair and Ottoman. This durable coaster set includes rubber feet to protect surfaces. Made in China. Each: 4"sq. Clear acetate box.
#46830

9



Doodle





13 NEW STARRY NIGHT MUG A beautiful ceramic mug that features beloved imagery from Vincent Van Gogh's painting *The Starry Night*, 1889, in MoMA's collection. Made in Thailand. Dishwasher- and microwave-safe. 3.5h x 3.25"diam; 10oz. #105084

14 CHALKBOARD VASE RICARDO SAINT-CLAIR, 2005. Charming and functional, this bud vase features a chalkboard front that can be used for drawings and messages. Suitable for the home or office, it includes a glass tube that fits into the top of the vase to hold water and flowers. The included piece of chalk tucks neatly into the side of the vase. Made in China of plywood, laminate, and glass. Includes hardware for wall mounting. Spot clean with a damp cloth. Hand wash glass tube. 7.75h x 7.75w x 1.5"d. Boxed. **#78797**

SHOP OFFICE





Dject

project

what

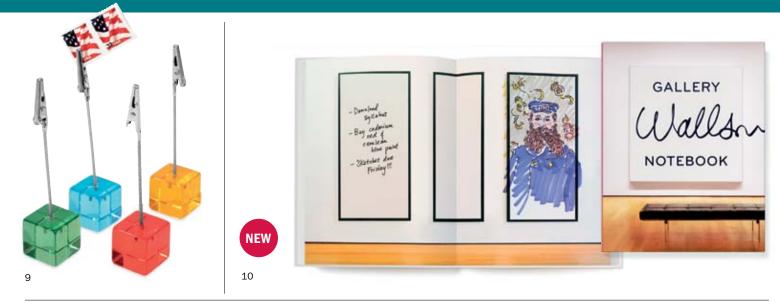
who when where why

project

what who when

project

what who when wher why







9 CUBE CLIPS A modern accessory that stylishly displays postcards, photographs, or place cards, the cube clips consist of a 1" acrylic base which supports the vertical metal clip. Made in Taiwan. Set of four. Each: 4.5h x 1" cube at base. Clear acetate box. #50980

10 NEW GALLERY WALLS NOTEBOOK SHERWOOD FORLEE AND MIHOKO OUCHI, 2013. Featuring images of walls from throughout The Museum of Modern Art and PS1's galleries, this notebook prompts the user to fill the frames with their own notes, sketches, and miniature masterpieces. Inspiring four-color photos and a versatile layout encourage creativity for all ages. Made in China. 160 pages. 8.75h x 7"w. Shrink-wrapped. #104507

HEDGEWARE BARBARA FLANAGAN, 2012. Organize your desktop with these playful accessories inspired by hedges. Conveniently keep office supplies, keys, mail, and more within reach. Made in China of recyclable polyethylene "turf" with latex backing. Clear acetate box. 11 CONTAINER 3.25h x 5"diam. #94548 12 ORGANIZER 2.5h x 12w x 4"d. #94549

13 PENCIL SET EIICHI KATO, 1985. By attaching eraser to pencil without a metal connector, Kato puts a modern spin on the traditional form of this everyday writing instrument. Made in Japan. Set of six. 7.5h x .25"diam. Clear acetate box. #86698

14 HIDDEN PENCIL NOTEBOOKS ROBIE ROGGIE AND JOE SHOULDICE, 2012. Each of these clever notebooks has a real pencil nestled conveniently in its trompe l'oeil designed cover. Remove the pencil for use, and press it back in place for easy storage. Made in China. 144 pages. 8.5h x 6"w. Shrink-wrapped. **#99006** COLORED PENCIL WITH BLANK PAGES **#99005** YELLOW PENCIL WITH GRIDDED PAGES

15 ERIZO PENCIL HOLDER MAURICIO LARA, 2002. Selected for MoMA's 2012 Destination: Mexico program, this handmade pencil holder is made of the same polypropylene fibers used to make cleaning brushes. When pencils are inserted, the holder resembles an "erizo," Spanish for sea urchin. Because each pencil holder is handmade, slight color variations may result. Made in Mexico. 2.25h x 3.25"diam. Boxed. #94124 GREEN #99649 BLACK

5 NEW THINGS I SAW AT MOMA AND LOVED NOTEBOOKS LISA

CONGDON, 2013. Illustrator Lisa Congdon's notebook series features charming drawings of memorable objects in MoMA's collection. Made in China. 100 pages. 8.25h x 6.20"w. Poly-bagged.

1 CHAIRS Green with lined pages. #103539 2 AUDIO VISUALS Orange with gridded pages. #103538

3 COFFEE & TEA Yellow with blank pages. #103537

4 SPECTRUM PEN A fun retractable ballpoint pen in the MoMA color palette. Uses D1 refills (not included). Made in China. 4l x .5"diam. Clear acetate box. #89168

5 X-BUSINESS CARD HOLDER PAGE GOOLRICK, 2012. Pure and simple, this business card holder is cut from a sheet of acrylic, a material New York City based architect and lighting designer Page Goolrick uses in her projects to create layers that transform light and define spaces. Simply interlock the two panels to assemble the holder. Made in China. Flat: 3.5h x 3.5w x .25"d. Assembled: 2.5h x 3.5w x 3.5"d. Clear acetate box. **#98824** NEON YELLOW/ORANGE **#98823** CLEAR

6 SNAP IT UP ORGANIZER BARBARA FLANAGAN, 2003. This portable organizer can hold and display a variety of objects, from desktop items to photos, messages, and makeup brushes. Made in China of acrylic board with six colorful rubber bands. 9h x 9w x 4"d. **#46747**

7 PROJECT NOTEBOOKS Generously sized. The cover of these notebooks indicate the 5 W's: who, what, when, where, and why. Made in Korea. Set of two. 24 sheets, 48 unlined pages. 11.5h x 8.5"w. Poly-bagged. #82944 YELLOW & BLUE #82943 BLACK & WHITE

8 RUBBER X-BANDS From MoMA's collection, these rubber X-bands are great for organizing loose items or sealing small containers. Each set contains 16 X-bands in four sizes and four colors. Made in Thailand. 3.25h x 2.25w x 2.25"d. Clear acetate box. #51696



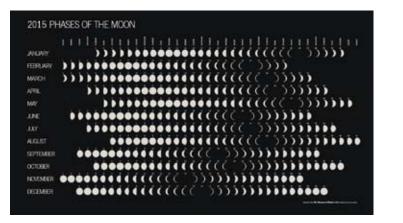
7

8

8 EVERY PURCHASE SUPPORTS THE MUSEUM OF MODERN ART

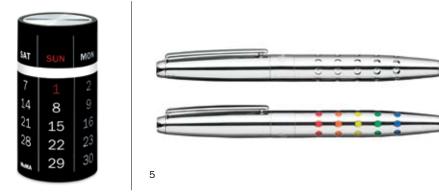








Δ



1 NOTEPAD CLOCK SAVITRI SUKUL, 2008. The cleverly designed Notepad Clock combines an analog clock with a handy notepad. The clock's 300 detachable pages are perfect for jotting down notes and phone numbers. When all of the paper has been used, only the clock remains. Made in Thailand of paper and aluminum. One AA battery required (not included). 3.5h x 7w x 1.5"d. Clear acetate box. #87577

2 PHASES OF THE MOON CALENDAR IRWIN GLUSKER. The progressive phases of the moon graphically chart a shimmering pattern across this unique lunar wall calendar, a MoMA classic. Printed in the USA. 18h x 32"w. Packaged in a black mailing tube. #5151

3 ARCHITECT'S CUBES JOHN BENNETT AND GUSTAVO BONEVARDI, 2010. The eight cubes in this collection, each made of a different natural, synthetic, or composite material, can be combined to create a large cube or arranged individually as sculptural building blocks. Architects John Bennett and Gustavo Bonevardi designed the compellingly tactile set to encourage creative exploration of its forms and materials. Made in China. Size of cubes varies slightly due to the unique nature of each material used. Each cube approximately 1.25"sg. Tray: 10w x 1.5"d. Clear acetate box. #89299

4 SPINDLE PERPETUAL CALENDAR PAUL KOH, 2011. Electric motors were the inspiration for this handy calendar. The magnetic rotational system, with no separate parts, allows the design to spin freely on its base. Use it month after month by rotating the day of the week to align with the fixed date columns and create a sense of perpetual time. Made in China of ABS plastic, aluminum, stainless steel, and magnets. 4h x 2"diam. Boxed. #94619

2

5 COLOR DOT PEN Twist the top of this contemporary black ballpoint pen featuring the MoMA logo to expose assorted colors in the dot pattern. Made in China of brass with a polished-chrome finish. Uses standard refills. 5.51 x .5"diam. Boxed. **#56089**

CRUMPLED PAPERWEIGHTS TIBOR KALMAN AND M&CO. 1984-85. Celebrating 30 years in production, these witty paperweights are made in the USA from rigid silk-screened vinyl, hand-crumpled and wrapped around a steel weight. The Legal Paperweight is featured in MoMA's collection. 5h x 4"diam. Boxed.

6 SHEET MUSIC #33857 7 ARCHITECT **#33848** 8 LEGAL #33852

9 BUSINESS CARD BOX PAGE GOOLRICK, 2008. A sleek, stylish addition to any desk, this stainless steel business card holder features a secure acrylic lid. A hole on the box's side allows cards to be easily lifted. Made in China. 2h x 3.75w x 2"d. Boxed. #70492





9









16





10 MAGNIFIER + PAPERWEIGHT PAGE GOOLRICK, 2008. This substantial 5X magnifier doubles as a paperweight to help desk top papers stay put. Made in China of stainless steel and glass. 2h x 3"diam. Boxed. #70493

11 TOWER OF CLIPS BARBARA FLANAGAN, 2007. The Tower of Clips transforms clutter into an organized, moveable display. The clips are made of remnant steel from the tabletop industry. It holds papers, photos, pens, pencils, and other desktop accessories. 12 clips with a red ball on top. Made in China. 12.5h x 3.5"diam. Boxed. #64604

12 VIEWFINDER FRAME RODRIGO WESTIN, 2011. Spotlight the focal point of your photos with the innovative Viewfinder Frame. Simply insert the image between the glass panels and slide the wooden hands to crop the photo as desired. This double-sided horizontal frameblack on one side, white on the other-can fit photos that vary in size from 4 x 4" to 12" wide. Made in China of melamine laminated MDF and glass. Two shown. 4.75h x 12w x 1.75"d. Boxed. #94380 **13 BIGFOOT TAPE DISPENSER** PAUL KOH. 2012.

#94573





12





A useful addition to any workspace, this polished aluminum tape dispenser has two suction cup "feet" that cling to smooth surfaces, allowing for easy one-handed use. Made in China of die-cast aluminum, stainless steel, magnet, and rubber. 3h x 1w x 3.75"d. Boxed.

LADDERS AND CHAIRS GAMES PICO PAO, 2010. These games are limited only by the imagination. Stack the ladders or the chairs to create arrangements that are surprising for their beauty and gravity-defying balance. Made in Spain of compressed cardboard. Ages 8+. Boxed.

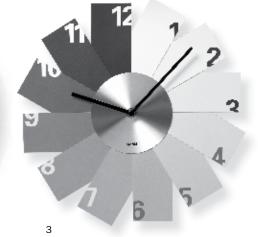
14 CHAIRS Contains 14 chairs. Each: 3h x 1.25w x 1.25"d. Simple assembly required.

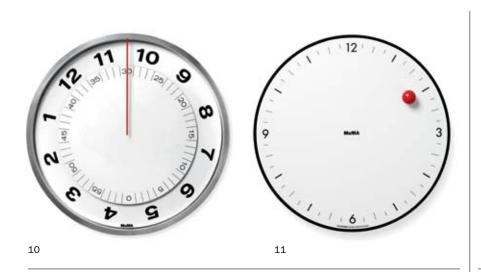
#98845

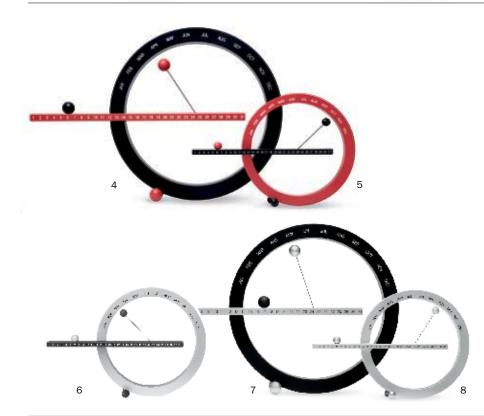
15 LADDERS Contains 16 ladders. Each: 4.5h x 1.25"w. #98844

16 SPRING PENCIL CUP HIROMITSU KAEDEOKA, 2008. Kaedeoka drew upon his vast knowledge of spring technology to create this modern pencil cup. Its curving form was designed to evoke the beauty of an unwinding coil caught in mid-air. Made in Taiwan of chrome-plated steel and cherry wood. 3.5h x 2.75"diam. Boxed. #83938









M&CO CLOCKS TIBOR AND MAIRA KALMAN, 1984. Founded in 1979, M&Co. is known for designs that combine function, wit, and the element of surprise. Each classic clock features a plastic face and case and guartz movement. Made in China. One AA battery included. 1.5d x 12.5"diam. Boxed.

- 1 5 O'CLOCK #94663
- 2 BODONI #94662

3 MONOCHROME CLOCK KAZUNORI TASHIMA, 2011. This clock has a slim body and easy-to-read minimal design. Each "blade" is a different shade, a progression of light to dark. Made in China of PVC and aluminum. One AA battery and hanging hardware included. 1d. x 11.5"diam. Boxed. **#94027**

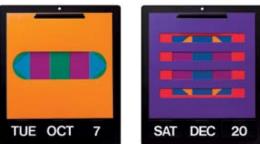
PERPETUAL CALENDARS GIDEON DAGAN, 1998. This iconic Perpetual Calendar was designed for MoMA in 1998, the smaller version was introduced in 2008. To use, simply insert the stand to place the calendar on a desk and move the magnetic balls manually to mark the date and month. Made in China of injection-molded plastic and magnets. Boxed. 4 LARGE, RED/BLACK 8.75h x 12.75w x 3"d. **#13352**

- 5 SMALL, BLACK/RED 5.5h x 8w x 2"d. **#95106**
- 6 SMALL, BLACK/SILVER 5.5h x 8w x 2"d. #98890
- 7 LARGE, SILVER/GRAY 8.75h x 12.75w x 3"d. #32200
- 8 SMALL, SILVER 5.5h x 8w x 2"d. #67729

9 NEW PERPETUAL WALL CALENDAR DAN REISINGER, 1987. A favorite MoMA calendar returns and is as timeless as ever. This Israeli designer has created a colorful and boldly interactive calendar that encourages the user to create endless combinations of color and composition. A sturdy plastic frame holds six reversible PVC sheets and removable cards which display the day, month, and date. Made in China. 17h x 14.5"w. Boxed. #102910







NEW

9



15 CUBES PERPETUAL CALENDAR Arrange the cubes of this perpetual calendar to indicate weekday, month, and date. Made in China of polystyrene. 2.25h x 4.75w x 1.75"d. Clear acetate box. **#98889** RED/GRAY/BLACK **#89169** CMYK COLORS

16 ACRYLIC PERPETUAL CALENDAR This popular perpetual calendar features an acrylic block that slides through a plastic frame to represent any month of any year. Made in China. 2.75h x 5.5w x .75"d. Boxed. **#77743** RED **#77742** BLACK



10 DIAL CLOCK ERIC JANSSEN, 2011. Fascinated by analog possibilities of telling time, New York City based designer Eric Janssen creates a unique interpretation of the classic wall clock. Numbers on separate hour and minute disks move independently and time is intuitively revealed using a stationary red line. Made in Taiwan of a brushed aluminum case and printed glass with high-torque precision Seiko quartz movement. Requires one AA battery (not included). 2.25d x 9"diam. Boxed. #93667

Sector Sector Sector

11 TIMESPHERE CLOCK GIDEON DAGAN, 2002. In the Timesphere Clock, a seemingly gravity-defying ball travels around the dial to mark the time, creating an eye-catching illusion. Made in the USA of injectionmolded ABS, the clock incorporates a high-torque, precision quartz movement. One AA battery is required

12 GLOW-IN-THE-DARK CLOCK KAZUNORI TASHIMA, 2012. This distinctive wall clock with bold and graphic numbers has a straightforward appearance. However, it transforms in the dark, when the black background disappears, and the numbers and hands glow and look as if they're floating on the wall. Made in China of MDF backing and polystyrene numbers with a quartz movement. One AA battery and mounting screw

(not included). .75d x 9.5"diam. Boxed. #46475

included. 12h x 12w x 2.75"d. Boxed. **#98166**

13 NEW MoMA 2015 APPOINTMENT CALENDAR This spiral-bound appointment calendar features 53 full-color images of the beautiful paper cut-outs created by Henri Matisse at the end of his long career. 8.75h x 7.75"w. **#44847**

14 NEW TEXTILE NOTEBOOKS These richly patterned notebook covers feature photos of textiles created by Reiko Sudo. The revered designer draws from Japan's rich textile tradition and integrates ancestral techniques with contemporary tools and technologies. Made in China. 144 pages. 8h x 6"w. Poly-bagged. **#103532** RED PAPER ROLL **#103533** SILVER CONTOUR LINE



12

NEW



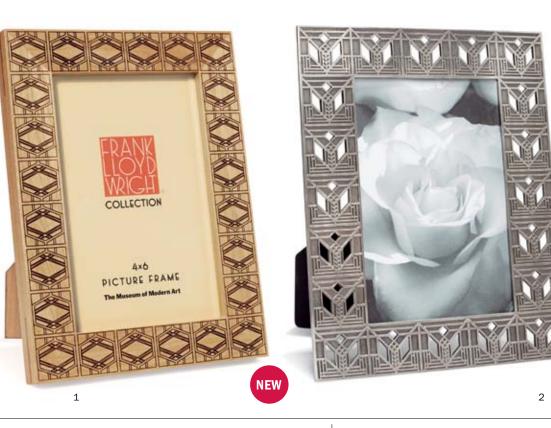




SHOP FRANK LLOYD WRIGHT COLLECTION®



Revered as one of America's most influential architects, Frank Lloyd Wright created works that were crucial to twentieth-century architectural development and exerted a profound influence on the decorative arts. The Museum of Modern Art is an official licensee of The Frank Lloyd Wright Foundation and the exclusive licensee for Frank Lloyd Wright scarves and umbrellas.



1 NEW HICKOX HOUSE WOOD FRAME The design of this 4 x 6 picture frame

is adapted from an art-glass window designed for the Warren Hickox House in Kankakee, Illinois, 1900. Made in Thailand of maple wood. 7.5h x 5.5w x .5"d. Boxed. #104379

2 NEW LAKE GENEVA "TULIP" METAL

FRAME The design of this 4 x 6 picture frame is adapted from an art-glass window Wright designed for the Lake Geneva Inn, Lake Geneva, Wisconsin, 1911, which has since been demolished. Made in China of cast-zinc alloy with a pewter finish. 8.25h x 6.5w x .5"d. Boxed. #104380

3 HELLER HOUSE WOOD FRAMES

One of Frank Lloyd Wright's art-glass windows designed for the Isidore Heller House, Chicago, Illinois, 1896, is the source for these wooden picture frames. Made in Thailand of birch wood in light cherry finish. Boxed. 3 x 3 Frame. 4.5h x 4.5w x .5"d. **#53978**

4 x 6 Frame. 7.5h x 5.5w x .5"d. **#53979**

4 COONLEY PLAYHOUSE WOOD FRAMES These frames are adapted from the "Balloons and Confetti" motif of the Coonley Playhouse art-glass windows, Riverside, Illinois, 1912. Made in Thailand of alder wood with a rich walnut finish. Boxed. 3 x 3 Frame. 4h x 4w x .5"d. **#49843**

4 x 6 Frame. 5h x 7w x .5"d. #49844 **5 DANA-THOMAS HOUSE LAMP WOOD FRAME** The design of this 4 x 6 picture frame is adapted from an art-glass lamp designed for the Dana-Thomas House, Springfield, Illinois, 1902. Made in Thailand of alder wood in espresso finish. 8h x 6w x .5"d. Boxed. **#78494**

6 WINSLOW WOOD FRAME The design for this 3.5 x 5 picture frame is adapted from an art-glass window designed by Frank Lloyd Wright for the William Winslow House, River Forest, Illinois, 1893. Made in Thailand of alder wood with brown finish. 7.75h x 4.75w x.75"d. Boxed. **#89297**

7 TALIESIN METAL FRAME The design for this 4 x 6 picture frame is adapted from an unrealized gate designed by Frank Lloyd Wright for Taliesin, Spring Green, Wisconsin, 1911. Made in China of cast-zinc alloy in bronze finish. 9h x 6.75w x .5"d. Boxed. #89298

8 COONLEY PLAYHOUSE DRAWING METAL FRAME This 4 x 6 picture frame is adapted from Frank Lloyd Wright's pencil drawing of an unrealized art-glass window that was originally designed for the Coonley Playhouse, Riverside, Illinois, 1912. Made in China of zinc with pewter finish. 7.5h x 5.75w x .5"d. Boxed. #7204

9 HEATH HOUSE METAL FRAME This 4 x 6 picture frame design is adapted from an art-glass ceiling light in the entryway of the William R. Heath House, Buffalo, New York, 1903. Made in China of cast-zinc alloy with copper finish. 7.75h x 5.75w x .5"d. Boxed. **#78595**

10 D.D. MARTIN HOUSE METAL FRAME This 4 x 6 picture frame is adapted from art-glass windows created by Wright for the Darwin D. Martin House, Buffalo, New York, 1903. Made in China of cast-zinc alloy with an antique patina finish. 7.75h x 6w x .5"d. Boxed. **#93655**

11 ALTAR SCREEN METAL FRAME This 4 x 6 picture frame design is adapted from original drawings of the Annunciation Greek Orthodox Church, Wauwatosa, Wisconsin, 1956. Made in China of cast-zinc alloy. 8.25h x 6.25w x .5"d. Boxed. **#84015**





7







9

10





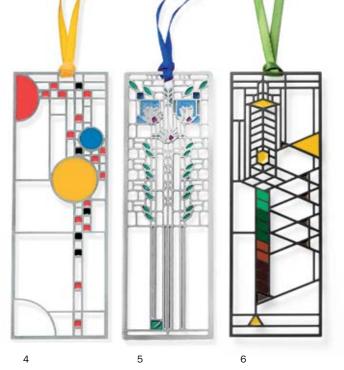




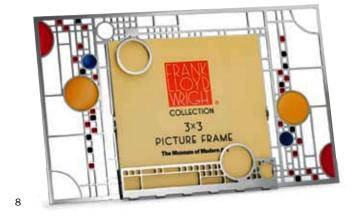


















1 TREE OF LIFE BOOKMARK Adapted from an art glass window in the Darwin D. Martin House, Buffalo, New York, 1903. Bronze-plated brass with enamel color inlay. Made in the USA. 4.251 x 1.5"w. Packaged in a windowed envelope. **#53976**

2 SKYLIGHT BOOKMARK Adapted from a skylight design from the Dana-Thomas House, Springfield, Illinois, 1902. Bronze-plated brass with enamel color inlay. Made in the USA. 4.25I x 1.5"w. Packaged in a windowed envelope. **#43337**

3 NEW AUTUMN SUMAC BOOKMARK Adapted from the art-glass window designed for the Dana-Thomas House, Springfield, Illinois, 1902. Bronze-plated brass with enamel color inlay. Made in the USA. 4.25I x 1.5"w. Packaged in a windowed envelope. #104381

4 COONLEY PLAYHOUSE BOOKMARK Adapted from the art-glass windows of the Coonley Playhouse, Riverside, Illinois, 1912. Palladium-plated brass with enamel color inlay. Made in the USA. 4.25I x 1.5"w. Packaged in a windowed envelope. **#24462**

5 WATERLILIES BOOKMARK Adapted from an unrealized art-glass screen designed by Wright, 1895. Palladium-plated brass with enamel color inlay. Made in the USA. 4.251 x 1.5"w. Packaged in a windowed envelope. **#53977**

6 **ROBIE WINDOW BOOKMARK** This bookmark design is adapted from the art-glass window designed for the Frederick C. Robie House, Chicago, Illinois, 1909. Bronze-plated brass with enamel color inlay. Made in the USA. 4.251 x 1.5"w. Packaged in a windowed envelope. **#83943**

7 ENNIS HOUSE METAL FRAME Adapted from the art-glass window design by Wright for the Charles Ennis House, Los Angeles, California, 1923. This 3 x 3 frame is made in the USA of bronzed-plated brass with enamel color inlay. 3.5h x 5.75w x 1.25"d. Boxed. **#94986**

8 **COONLEY PLAYHOUSE METAL FRAME** Adapted from the art-glass windows in the Coonley Playhouse, Riverside, Illinois, 1912. This 3 x 3 frame is made in the USA of brass with silver tone finish and epoxy color inlay. 3.5h x 5.75w x 1"d. Boxed. **#64020**

9 DANA-THOMAS HOUSE METAL FRAME Adapted from an arched-glass skylight of autumnal colors in the entryway of the Dana-Thomas House, Springfield, Illinois, 1902, this 3 x 3 frame is made in the USA of powder-coated brass with epoxy color inlay.
3.5h x 5.75w x 1.25"d. Boxed. #64021

Whether people are fully conscious of it or not, they actually derive countenance and sustenance from the 'atmosphere' of things they live in and with.

-FRANK LLOYD WRIGHT



10 NEW OAK PARK TUMBLER This double old-fashioned glass features a pattern adapted from The Oak Park Home and Studio, Oak Park, Illinois, 1889. Made in the USA. Hand-wash only. 4h x 3"diam.; 14oz. Open stock. #105038 GREEN #105040 GRAY #105039 BLUE

11 COONLEY PLAYHOUSE TUMBLER The pattern on this double old-fashioned glass is adapted from the art-glass windows of the Coonley Playhouse. Made in the USA. Hand-wash only. 4h x 3"diam.; 14oz. Open stock. **#59739**

12 COONLEY PLAYHOUSE COCKTAIL NAPKINS These 3-ply paper cocktail napkins feature imagery adapted from the art-glass windows of Frank Lloyd Wright's Coonley Playhouse. Made in China. Set of 20. 5"sq. Poly-bagged. **#70880**

13 COONLEY PLAYHOUSE PLAYING CARDS Set of two 54-card decks with oversized numbers. Made in the USA. 3.75h x 5w x .75"d. Boxed. #13545













2

1 TREE OF LIFE SILK SCARF The graphic on this scarf is adapted from Frank Lloyd Wright's Tree of Life art-glass window design, one of nine primary patterns he created for the Darwin D. Martin House in Buffalo, New York, 1903. Made in China of 100% silk. Dry-clean only. 601 x 12"w. Poly-bagged with an informative hangtag. #83582 GRAY #104135 NEW BLUE #87464 RED

2 COONLEY PLAYHOUSE SILK SCARF This popular 100% silk crepe scarf is adapted from Wright's "Balloons and Confetti" motif of the art-glass windows of the Coonley Playhouse, Riverside, Illinois, 1912. Made in China. Dry-clean only. 60l x 12"w. Poly-bagged with an informative hangtag. #46805

3 WATERLILIES SILK SCARF This popular scarf with delicate alternating satin and sheer stripes is made of 100% silk. The graceful geometric pattern of flowers and water lilies floating on a tranquil pool is adapted from an unrealized art-glass screen designed by Wright, 1895. Made in China. Dry-clean only. 55l x 12"w. Poly-bagged with an informative hangtag. #63938

4 IMPERIAL HOTEL VELVET BURNOUT SCARF The Imperial Hotel in Tokyo, Japan (1913-1923) was one of Frank Lloyd Wright's largest and most extravagant projects. This scarf's pattern was adapted from the decorative design elements of the elaborate chandeliers he designed for the hotel ballroom. Made in China of rayon and silk. Dry-clean only. 641 x 14"w. Poly-bagged with an informative hangtag. **#98853** BLACK **#98854** BLUE

5 ALTAR SCREEN PLEATED SCARF The design on this chevron-pleated scarf is adapted from details of the brass altar screen created by Frank Lloyd Wright for the Annunciation Greek Orthodox Church, Wauwatosa, Wisconsin, 1956. Made in China of poly satin. Hand-wash only. Lay flat to dry. 72l x 14"w. Poly-bagged with an informative hangtag.

#98827 COOL BLUE **#89072** NEUTRAL



6 HOFFMAN RUG SCARF This scarf's pattern is adapted from a rug design intended for the Max Hoffman House, Rye, New York, 1957, and later executed for the living room of Taliesin, Spring Green, Wisconsin. Made in China of 100% silk. Dry-clean only. 60l x 12"w. Poly-bagged with an informative hangtag. **#98851** COLORFUL **#98852** NEUTRAL

7 NEW SAGUARO FORMS AND CACTUS FLOWERS SCARF This scarf features a lively abstraction of the desert landscape originally created along with several other illustrations for the cover of *Liberty* magazine in 1927. Made in China of 100% silk. Dry-clean only. 60l x 12"w. Poly-bagged with an informative hangtag. #104133

8 NEW PENCILS SCARF This scarf's pattern is adapted from a photograph of a collection of colored pencils discovered on Frank Lloyd Wright's desk a few days after he died in 1959. Made in China of polyester. Dry-clean only. 811 x 20"w. Poly-bagged with an informative hangtag. #104134

9 NEW JEWELRY SHOP WINDOW SCARF This scarf features a rendering of gems and jewelry originally created for the cover of *Liberty* magazine in 1927. Made in China of 100% silk. Dry-clean only. 60l x 12"w. Poly-bagged with an informative hangtag. #104132 BLUE #104140 GOLD











4



NECKERCHIEFS These versatile scarves feature iconic Frank Lloyd Wright designs. Made in China of 100% silk. Dry-clean only. Each: 20"sq. Packaged in a 6"sq. windowed envelope.

4

1 NEW LUXFER PRISM Adapted from a design created for a series of electro-glazed prism lights for the Luxfer Prism Company office building competition in Chicago, Illinois, 1897. #104137 BLUE #104138 PINK

2 DAVID WRIGHT HOUSE Adapted from Frank Lloyd Wright's geometric rug designed for the David Wright House, Phoenix, Arizona, 1950. **#91989**

 3 COONLEY PLAYHOUSE Adapted from Wright's "Balloons and Confetti" motif from the art-glass windows of the Coonley Playhouse, Riverside, Illinois, 1912. #91990
4 ARIZONA BILTMORE Adapted from fabric wall panels created by the Taliesin Architects for the 1973 remodeling of the Arizona Biltmore, Phoenix, Arizona.
#97139 NEUTRAL #97138 MULTI

5 ENNIS HOUSE TEXTILE BLOCK SCARF This knit scarf features a pattern adapted from the Charles Ennis House, designed by Frank Lloyd Wright in 1923. Crowning a ridge at the base of the Santa Monica Mountains, the Ennis House is the largest and most complex of Wright's four textile block houses, having 24 different block forms, patterned walls, and stained-glass windows. Made in China of acrylic. Machinewash. 60I x 9"w. Poly-bagged with an informative hangtag.

From left: #104136 NEW BLACK #94734 CHARCOAL #94732 BRICK #94733 TURQUOISE #104139 NEW CAPPUCCINO









5



FRANK LLOYD WRIGHT FOLDING UMBRELLAS These umbrellas have manual open/close metal frames and a brushed silver or black rubber coated handle with an elasticized cord, as shown. Made in China of printed polyester. 38" span. Each comes with a printed sleeve and is packaged in a plastic case.

6 TREE OF LIFE UMBRELLA This umbrella's pattern is adapted from an art-glass window in the Darwin D. Martin House, Buffalo, New York, 1903. **#97141**

7 WATERLILIES UMBRELLA The graceful geometric pattern of flowers and lily pads floating on a tranquil pool is adapted from an unrealized art-glass screen designed by Wright, 1895. **#64163**

8 COONLEY PLAYHOUSE UMBRELLA The striking pattern of this umbrella was adapted from the colorful art-glass window Wright created for the Coonley Playhouse, Riverside, Illinois, 1912. **#64162**

9 DAVID WRIGHT HOME UMBRELLA The decorative pattern on this umbrella is a detail adapted from Frank Lloyd Wright's geometric rug designed for the David Wright House, Phoenix, Arizona, 1950. **#97140**

Instinctively and naturally if you beautify your own life, you beautify the life of everybody around you.

-FRANK LLOYD WRIGHT

SHOP PERSONAL ACCESSORIES







HISTORY OF ART ACCESSORIES COLLECTION This selection of accessories is based on a whimsical illustration created by Donald Seitz in 1991 which outlines the history of art with smilev faces appropriately altered in the styles of famous artists. (See pages 6 and 24 for additional History of Art products.)

1 HISTORY OF ART TEES Made in Honduras of 100% pre-shrunk cotton and printed in the USA. Machine-wash. Packaged in a plastic zip bag.

- 1	ADULI	CHILD	
ŧ	#89361 ADULT, BLACK SMALL	#92010 CHIL	D, ۱
ŧ	#89360 ADULT, BLACK MEDIU	M #92009 CHIL	D, I
÷	#89359 ADULT, BLACK LARGE	#92008 CHIL	D, '
÷	#89362 ADULT, BLACK X-LARG	GE #92007 CHIL	D, '

WHITE, 12M , WHITE, 2T WHITE, 4T WHITE, 5/6T

2 HISTORY OF ART UMBRELLA Made in China of polyester with a black rubber-coated handle. 38" span. Packaged in a poly sleeve with an informative hangtag. #92015

3 HISTORY OF ART CARD CASE Made in China of anodized aluminum. 2.5h x 3.75w x .5"d. Packaged in a cellophane bag with an informative card. **#94348**

4 HISTORY OF ART PLAYING CARDS Set of two decks, one with white graphic on black background and one with black graphic on white background. Made in Taiwan. 4h x 5.25w x 1"d. Both decks packaged together in plastic case. **#94540**

5 MAGNETIC KEY HOLDER This handy valet key holder separates easily into two key rings and can be joined again magnetically. Hand polished chrome with de-bossed MoMA logo. Made in China. 4.251 x .5"d. Packaged in a vinyl pouch. #64343

6 SPECTRUM KEYRING A keyring in the MoMA color palette. Simply pull and twist the metal ring to add keys. Made in China of brass and zinc alloy. 3"I. Ring: .5w x 1"diam. Packaged in a clear acetate box. #98826





3





in a plastic case. #43783

16 KIDS' SKY UMBRELLA This nylon sky umbrella has a cheerful cloud print and the MoMA logo printed on its Velcro® strap. It features a plastic handle and safety tips and a special kid-friendly safety frame. Made in China. 29.5" span. #73034

SHOP STATIONERY



MAGNETIC NOTEBOOKS

1 NEW THE STARRY NIGHT, 1889 Vincent van Gogh. #101719

3 NEW THE OLIVE TREES, 1889 Vincent van Gogh. #101722

4 NEW GIRL WITH BALL, 1961 Roy Lichtenstein. #101720

6 SUCCULENT EGGPLANTS, 1996 Beatriz Milhazes. **#91916**

HISTORY OF ART

8 CREATIVE ARTISTS AGENCY (LOS ANGELES), 2005 Sarah Morris. **#91917**

2 NEW FLAG, 1954-1955 Jasper Johns. #101721



These handy pocket notepads have 75 perforated pages and magnetic front closures.

Covers feature reproductions of works from the MoMA collection. Made in China. 4h x 3"w.

5 STUDY FOR UNEXECUTED WALL HANGING FROM CONNECTION, 1983 Anni Albers. #91915





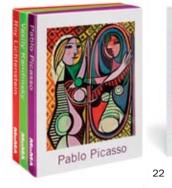
5

NEW



6







NOTE CARD BOXES

This assortment of note card boxes features artwork by Mark Rothko, Vasily Kandinsky, Joan Miró, Alexander Calder, Pablo Picasso, Claude Monet, and others. Each box features a fold-over flap with magnetic closure along with an inside panel containing a photo and short biography of the artist.

Each set contains ten cards and envelopes, two each of five images (except where noted). Made in China. Cards: 6.25h x 4.5"w. Boxes: 6.75h x 5"w.









Joan Mire





POSTCARD BOOKS

Featuring artwork from the MoMA Collection, each postcard book includes 25 detachable postcards. Postcards: 6h x 4.25"w. Made in China.

36 MODERN COLORS Includes works by Ellsworth Kelly, Jasper Johns, Vasily Kandinsky, and Georgia O'Keeffe. #88838

37 POP ART Includes works by Robert Indiana, Roy Lichtenstein, Andy Warhol, and Claes Oldenburg. #88839

38 MODERN MASTERS Includes works by Vincent van Gogh, Henri Matisse, Pablo Picasso, and Jackson Pollock. #88837









25

















This selection of stationery is based on a whimsical illustration

HISTORY OF ART COLLECTION

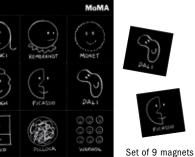
created by Donald Seitz in 1991 which outlines the history of art with smiley faces appropriately altered in the styles of famous artists. (See pages 6 and 22 for additional History of Art products.) 9 SKETCHBOOK Includes 100 unlined pages. Spiral bound. Made

in the USA. 8h x 5.75"w. **#93938**

10 MAGNET SET Made in China of rubber magnets and polypropylene laminated paper. Sheet of nine pull-apart magnets. Magnets: 2"sq. 8h x 6"w sheet packaged in plastic envelope. #94031



7 LITHOPARTICLE DISPERSIONS: COLLOIDAL ALPHABET SOUP, 2000 Thomas G. Mason and Carlos J. Hernandez. #91918



HISTORY OF ART





13

11

TOMATO SOUP

MAGNETS

This assortment of individual magnets features some of the most popular works from the Museum's outstanding collection. Made in the USA. 2.25h x 3.25"w (except where noted).

12

- 11 UNTITLED FROM CAMPBELL'S SOUP I, 1968 Andy Warhol. #92800
- 12 GIRL WITH BALL, 1961 Roy Lichtenstein. #87600
- 13 NEW YORK, 1968 Tadanori Yokoo. **#87599**
- 14 GIRL BEFORE A MIRROR, 1932 Pablo Picasso. #87597
- 15 THE STARRY NIGHT, 1889 Vincent van Gogh. #87594
- 16 DANCE (1), 1909 Henri Matisse. #87601
- 17 THE SLEEPING GYPSY, 1897 Henri Rousseau. #87595
- 18 THE PERSISTENCE OF MEMORY, 1931 Salvador Dalí. #87598
- 19 WATER LILIES, PANEL ONE OF A TRIPTYCH, 1914-26 Claude Monet. #80945
- 20 CHRISTINA'S WORLD, 1948 Andrew Wyeth. #89275
- 21 HOPE II, 1907-08 Gustav Klimt. 3.25h x 3.25"w. #87602



19







20

18

15

























21

16





Each box contains an assortment of images.



- 22 PABLO PICASSO #83231 23 FLOWERS #87690* 24 JACKSON POLLOCK #83235 25 VASILY KANDINSKY #83232 26 MARK ROTHKO #83226 27 ROY LICHTENSTEIN #83234 28 WILLEM DE KOONING #91724 29 JOAN MIRÓ #83227
- 30 BIRDS #97888*
- 31 HENRI MATISSE **#83233**
- 32 POST-IMPRESSIONISM #83230*
- 33 ALEXANDER CALDER #83228
- 34 ABSTRACT EXPRESSIONISM #87689* 35 CLAUDE MONET #83229
- *Twelve cards and envelopes, three
- each of four images.



Birds

30

36



35







SABUDA POP-UP NOTE CARDS

Robert Sabuda has created a cheerful series of bold and bright everyday pop-up cards that are perfect for any occasion. Printed on 30% recycled paper. Each box contains six cards. 6.25h x 4.5"w. Made in China.









2

1 BUTTERFLY Yellow envelopes. #98817

2 SUNFLOWER Green envelopes. #88765





4 HAPPY BIRTHDAY Yellow envelopes. #88766



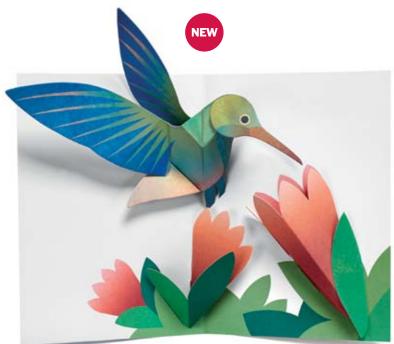
5

5 NEW POP-UP BOUQUET Yellow envelopes. #103879

6 NEW POP-UP HUMMINGBIRD Green envelopes. #103878







6



8





7 PEACOCK Blue envelopes. #98816

8 DAFFODILS Lavender envelopes. #93889

SABUDA POP-UP HOLIDAY CARDS

The new pop-up holiday designs by Robert Sabuda are eagerly anticipated each holiday season. Sabuda plans how the paper is printed, cut, folded, and glued in order to create each one of these intricate and delightful three-dimensional designs. MoMA is proud to present Sabuda's latest pop-up creations for the holidays; each card is assembled meticulously by hand. Printed on 30% recycled paper. Each box contains eight cards. 6.25h x 4.5"w. Made in China.



"Warmest Wishes." Die-cut, foil-stamped. Lavender envelopes. #103874







3 POP-UP TREE WITH SPINNING ORNAMENTS "Merry Christmas." Die-cut, moving pop-up, spinning element, foil-stamped. Red envelopes #93886



4 NEW POP-UP SNOWFLAKES "Season's Greetings." Die-cut, moving elements. Blue envelopes. #103876





NEW CARDS 2014

1 NEW PEAGREEN, FOXY MOUNTAIN "Season's Greetings." Die-cut, foil-stamped, 3D elements. White envelopes. Box of 8. 5h x 7"w. #103868

2 NEW AIMEE HUCEK, DEER IN FOREST "Warm Wishes." Die-cut, foil-stamped. Red envelopes. Box of 8. 6.25h x 4.5"w. #103861

3 NEW PEAGREEN, FACETED BAUBLES "Festive Wishes." Die-cut, foil-stamped, spinning elements. Silver envelopes. Box of 8. 5h x 7"w. #103866

4 NEW FUTURE SHELTER, FIREWORKS "Celebrate the Season." Die-cut, foil-stamped. Blue envelopes. Box of 8. 5h x 6.25"w. #103859

5 NEW KEISUKE UNOSAWA, HOLIDAY PALS "Cheerful Holidays." Die-cut, foil-stamped, moving elements. Includes string for hanging. Red envelopes. Box of 8. 7h x 5"w. #103872

6 NEW ELSA MORA, HOLIDAY LANTERN "Warmest Wishes." Die-cut, 3D elements. Includes string for hanging. Green envelopes. Box of 8. 6.25h x 4.5"w. #103865













7 NEW A+B DESIGNS, DANCING REINDEER "Season's Greetings." Die-cut, 3D elements. Green envelopes. Box of 8. 7h x 5"w. #103851

8 NEW JANN JOHNSON, WHITE POINSETTIA "Merry Christmas." Die-cut, 3D elements. Green envelopes. Box of 8. 5h x 7"w. #103862

9 NEW TWO ARMS, HOLIDAY TREE "Season's Greetings." Die-cut, foil-stamped. Red envelopes. Box of 8. 4.5h x 6.25"w. #103870

10 NEW A+B DESIGNS, MOOSE IN FOREST "Enjoy the Season." Die-cut, 3D elements. Red envelopes. Box of 8. 7h x 5"w. #103852

11 NEW SANDY FOOSE, SANTA'S TREE "Merry Christmas." Die-cut, glitter, embossing, moving elements. Lime envelopes. Box of 8. 6h x 6"w. #103858

12 NEW FUTURE SHELTER, SHOOTING STAR "Happy Holidays." Die-cut, foil-stamped. Silver envelopes. Box of 8. 5.25h x 6.5"w. #103860



















1 NEW PEAGREEN, HOLIDAY HUGS "Happy Holidays." Die-cut, foil-stamped, moving elements. Blue envelopes. Box of 8. 5.75h x 5.75"w. #103867

2 MARY BETH CRYAN, PENGUIN SKIERS Season's Greetings." Die-cut, 3D elements. Blue envelopes. Box of 8. 5h x 7"w. #98789

3 A+B DESIGNS, BIRDS OF A FEATHER "Season's Greetings." Die-cut, foil-stamped, glitter, 3D construction. Red envelopes. Box of 8. 5h x 7"w.

#98787 4 PEAGREEN, SWAN LAKE "Festive Greetings." Die-cut, foil-stamped, 3D construction. Silver envelopes. Box of 8. 5h x 7"w. #98807

5 A+B DESIGNS, DEER DUET "Enjoy the Season." Die-cut, foil-stamped, glitter. Silver envelopes. Box of 8. 7h x 5"w. #98786



6 JOHN MCDONALD, RETRO TREE No greeting. Die-cut, foil-stamped. Printed on 30% recycled paper. Red envelopes. Box of 8. 7h x 5"w. #98802

7 MASHA D'YANS, TWIRLING CARDINALS "Season's Greetings." Die-cut, foil-stamped, spinning elements. White envelopes. Box of 8. 7h x 5"w. #98791





8 NEW SOPHIE BLACKALL, URBAN HOLIDAY "Enjoy the Season." Die-cut, glitter. Silver envelopes. Box of 8. 7h x 5"w. #103853

9 PEAGREEN, DECADENT HOLIDAY "Celebrate the Season." Die-cut, foil-stamped, spinning elements. White envelopes. Box of 8. 5h x 7"w. #98806

10 AIMEE HUCEK, PEACEFUL DOVES 5h x 7"w. #98799

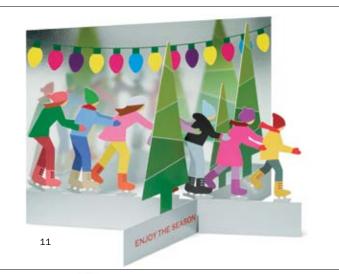
12

10

Box of 8. 5h x 7"w. #98809



9



"Peace." Die-cut, foil-stamped. Green envelopes. Box of 8.

11 KEISUKE UNOSAWA, SKATING PARTY "Enjoy the Season." Die-cut, foil-stamped. Lime envelopes. 12 SANDRA LOUNSBURY FOOSE, FIRST CHRISTMAS "Merry Christmas." Die-cut, foil-stamped. Silver envelopes. Box of 8. 6.25h x 5"w. #98793



5





1 NEW MARY BETH CRYAN, HOLIDAY CHAMPAGNE "Celebrate the Season." Die-cut, foil-stamped, 3D elements. Blue envelopes. Box of 8. 5h x 7"w. #103856

2 AIMEE HUCEK, HO HO HO "Ho Ho Ho." Die-cut, foil-stamped. Green envelopes. Box of 8. 5h x 7"w. #93862

3 NEW MARY BETH CRYAN, HOLIDAY GUMBALL "Festive Wishes." Die-cut, acetate. Silver envelopes. Box of 8. 5h x 7"w. #103857



4

4 NEW INGRID SILIAKUS, TWIRLING ORNAMENTS "Merry Christmas/Happy New Year." Die-cut, 3D elements. Green envelopes. Box of 8. 6h x 4.25"w. #103869

5 DESIGN SERVICE, MOONLIT TREE "Merry Christmas." Die-cut, foil-stamped, 3D elements. White envelopes. Box of 8. 7h x 5"w. #98790

6 A+B DESIGNS, FOREST FORMAL "Festive Wishes." Die-cut, glitter, 3D elements. Green envelopes. Box of 8. 7h x 5"w. #98785



7 FUTURE SHELTER, HOLIDAY STARBURST "Happy Holidays." Die-cut, foil-stamped. Printed on 10% recycled paper. White envelopes. Box of 8. 5.25h x 5.25"w. #98795

8 KEISUKE UNOSAWA, SANTA'S RIDE "Merry Christmas." Die-cut, foil-stamped. Blue envelopes. Box of 8. 5h x 7"w. #98810



9 MASHA D'YANS, FESTIVE HOLIDAY TREE "Merry Christmas." Die-cut, foil-stamped, 3D construction. Red envelopes. Box of 8. 8h x 5"w. #93859

10 FLEXUS MENORAH HERBERT ATKIN AND JEANNE ATKIN, 2001. Designed by a father and daughter design team, this glass menorah brings a contemporary dimension to traditional Judaica, while also offering great versatility. Individual elements move independently to serve as candleholders throughout the year. Clean, architectural lines accentuate the beauty of the fine glass components. Made in China. Centerpiece: 3h x 1w x 1"d. Small Pieces: 1.5h x 1w x 1"d. Boxed. #41134

#103863

#103864

#98797





11 NEW HENRI MATISSE, NUIT DE NOEL "Merry Christmas." Blue envelopes with printed acetate window. Box of 8. 8.60h x 3.60"w.

12 NEW HENRI MATISSE, THE DANCER "Season's Greetings." Box of 8. 6.25h x 4.5"w.

13 AIMEE HUCEK, ARCTIC GREETING "Warmest Wishes." Die-cut, foil-stamped. Blue envelopes. Box of 8. 4.5h x 6.25"w.

INDEX

Architect's Cubes
Bakus Trivet4
Bigfoot Tape Dispenser11
Blossom Vase
Business Card Box
Calendars
Cards, Holiday
Cards, Note
Cards, Sabuda
Chalkboard Vase7
Clocks
Color Dot Pen
Crumpled Paperweights10
Cube Clips
Eames Chairs Coasters6
Erizo Pencil Holders9
Frank Lloyd Wright Bookmarks16
Frank Lloyd Wright Frames 14, 15, 16
Frank Lloyd Wright Napkins
Frank Lloyd Wright Playing Cards17
Frank Lloyd Wright Scarves 18, 19, 20
Frank Lloyd Wright Tumblers
Frank Lloyd Wright Umbrellas
Games, The Chairs (Las Sillas)
Games, The Ladders (Las Sinas)
Hands Bowl
Hedgeware Organizers
History of Art Collection
Keyrings
Magnets
•
Magnifier + Paperweight
Mondrian Tumblers
Mushroom Shakers4
Notebooks
Orbit Server
Outline Vase5
Pencil Set9
Postcard Books25
Ramen Spoon + Fork4
Ribbon Vases4
Rubber X-Bands
Satellite Bowls7
Scribble Placemats and Coasters6
Snap It Up Organizer
Spectrum Pen
Spring Pencil Cup
Stacking Coaster Set5
Starry Night Mug7
Starry Night Pouch
Stemmarkers
Tower of Clips
Two Moons Vase
Umbrellas
Umbrellas



MoMA WHOLESALE The Museum of Modern Art

11 West 53 Street, New York, NY 10019 Tel: (212) 708-9800 Fax: (732) 257-3353

WHOLESALE@MoMA.ORG WWW.MoMAWHOLESALE.ORG

For accounts in all other locations, please contact MoMA Wholesale at the address shown above.

© 2014 The Museum of Modern Art. MoMA is a trademark of The Museum of Modern Art. Product photography by Greg Neumaier.

MoMA WHOLESALE DISTRIBUTORS

NORTH AMERICA, CANADA AND MEXICO

Design Ideas Tel: (800) 426-6394 Fax: (217) 753-3080 designideas@designideas.net www.designideas.net

UNITED KINGDOM

Select Cards UK Ltd. Unit D19 Heritage Business Park Heritage Way Gosport, Hants P012 4BG United Kingdom Tel: 44-0845-22-55-771 Fax: 44-0845-22-55-772 info@selectcardsuk.com www.selectcardsuk.com

GERMANY AND AUSTRIA

Klein & More AG + Co. KG Newmann-Reichardt Str. 27-33, Haus 14 22041 Hamburg, Germany Tel: 49-40-65-68-41-0 Fax: 49-40-65-68-59-30 info@kleinundmore.de www.kleinundmore.de

SWITZERLAND

IC Design AG Eigenstrasse 17 8008 Zürich, Switzerland Tel: 41-043-818-58-19 info@icdesign.ch www.icdesign.ch

JAPAN

Shaddy Co., Ltd. 6-1-11 Shimbashi, Minato-ku Tokyo 105-0004, Japan Tel: 03-5400-5661 Fax: 03-5400-5664 info@momastore.jp www.momastore.jp

SOUTH KOREA

Tidesquare 14F, Tower A, Times Square, 442 Yeongdeungpodong-4ga Yeongdeungpo-gu Seoul, 150-798, South Korea Tel: 82-2-1661-1057 Fax: 82-2-2638-6755 wholesale@momastore.co.kr www.momastore.co.kr

AUSTRALIA

Porchlight Brand Management Room 9/285 Crown St. Surry Hills NSW 2010, Australia Tel: 02-9331-0722 Fax: 02-9331-0733 sales@porchlight.com.au www.porchlight.com.au

POSTER DISTRIBUTION

McGaw Graphics, Inc. Tel: (800) 221-4813 Fax: (802) 549-5463 sales@mcgawgraphics.com www.mcgawgraphics.com

THANK YOU! EVERY PURCHASE SUPPORTS THE MUSEUM OF MODERN ART